

## FMX 2026

[FMX – Film & Media Exchange](#) is Europe's most influential conference dedicated to media & entertainment creation. It explores the latest in **Animation, Visual Effects (VFX) and Digital Media Production**. With its **international, yet intimate atmosphere**, FMX offers professionals and students from around the world **a unique platform** to learn, share, network, gain insights and mingle.

From **May 5 to 7, 2025**, FMX will offer presentations, panel discussions, workshops, and exhibition rooms **On Site** at Haus der Wirtschaft in Stuttgart. On **May 8**, there will be exclusive **Online** sessions and a program **On Campus** at **Filmakademie Baden-Württemberg and its Animationsinstitut**. Most of the conference content will be available **On Demand** from **May 9 to June 9**.

Gründung	Veranstaltungsort	Konferenzsprache	FMX 2026	Ausgabe
1994	Haus der Wirtschaft	Englisch	5.-8. Mai	30

At FMX, professionals share insights in the latest development concerning the **art, technology and business** in media & entertainment. **Around 250 speakers** will discuss creative solutions, present cutting-edge tools and debate business models. There will be talks on VFX and animation in feature film and episodic productions. Other hot topics at FMX include **Artificial Intelligence (AI), XR, and creative working environments**.

At the **Marketplace**, visitors get a hands-on experience of the latest innovations presented by industry-leading companies and start-ups. **Workshops, Masterclasses and showcases in Company Suites** dig even deeper into recent international developments. Top-notch studios scout talent at the **Recruiting Hub**, schools from all over the world present their programs and projects at the **School Campus**.

## FMX 2026 Theme: THE ROAD AHEAD

*“Our task is not to predict the future, but to make it possible.”* - Antoine de Saint-Exupéry

Film and digital media have blended storytelling and technology since their inception, with engineers providing artists with **the tools to bring their ideas to life** in ever-new ways.

The most recent tool in the box is Artificial Intelligence, triggering the latest in a series of transformations since the advent of the talkies 100 years ago. As with changing global markets and shifting audience behavior, **the key is adaptation**: the creative industries have a history of constantly reinventing themselves - to be continued.

FMX 2026 will set the stage for people who are **shaping the future** with their confidence, resilience and creativity in the midst of the ongoing transformation.

## 30<sup>th</sup> Edition of FMX

In 1994, the inventors of the Film & Media Exchange recognized the **sign of the times**: digital imagery had been brought to vivid life in “Jurassic Park” a year earlier, and the first computer-animated feature would hit the world stage in 1995, “Toy Story” amazed audiences.

Founded by Filmakademie Baden-Wuerttemberg as an event for its students, FMX quickly developed into **the global platform it is today**. Many of the people who pushed the art and technology of film and media forward over the past three decades have found their way to FMX.

In the center of Stuttgart, they shared their expertise and inspiration with an audience of peers and students from around the world. And they continue to do so, **kicking off informal discussions and serious networking** that reverberate through the international community.

The banner features a night view of a city with mountains in the background. On the left, a large, detailed mechanical vehicle is visible. The text 'FMX 2026' is in a red box, and 'THE ROAD AHEAD' is in large white letters. Below this, the event schedule is listed.

# FMX 2026 THE ROAD AHEAD

ON SITE MAY 5-7 | ONLINE & ON CAMPUS MAY 8  
ON DEMAND MAY 9 - JUNE 9

## FMX is Coming Home

On May 8, FMX goes out on a field trip to its origins, powered by **Filmakademie Baden-Wuerttemberg (FABW)** and its **Animationsinstitut**. FMX On Campus puts a **focus on talents and education** and is designed as a bonus offer for all FMX attendees, especially students and faculty.

There will be **masterclasses** led by industry professionals and one-on-one sessions to receive personal insights and feedback. You will also have the opportunity to take part in a **guided tour of the campus**, meet students, and visit the **Diploma Showroom** of Animationsinstitut.

## Press Contact

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